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| **Date of Birth : 11th Dec, 1993**  **Home Address**  **35-E/1, Gulberg III, Lahore**  **Mobile : 0303-4459647**  **E-mail: faizanshahzad@outlook.com** | **Sh.Faizan Shahzad**  **Education and Qualifications**  **Beaconhouse National University (BNU)**  BSc in Business Economics (Honors)  **Punjab College Lahore**  I.COM  **Work & Professional Experience**  **Brass Boots**  *Marketing, Sales & Quality Control*  ***Duties and Achievements***  -Relaunched the brand by working on new logo and in-store branding  -Optimized operations by developing excel based tools and analytics  -Initiated online business and achieved month on month 12% online sales growth  -Enhanced the product line by launching Casual Footwear range  -Hired and conducted training sessions of Sales Team on Customer Services  **NETSOL Technologies**  *Intern, Public Relations Department*  ***Duties and Achievements***  -Worked closely with the Marketing Team for the launch of NSPIRE  -Developed registration forms and looked after the incubator registration process  -Organized various events for the promotion of NSPIRE  -Successfully Registered more than 50 start-ups in round 1 of NSPIRE  **Specialized Healthcare & Medical Education Department Punjab**  **Project Management Office**  Managing Associate  ***Duties and Achievements***  -Handling the project of online automation of the specialized teaching government hospitals  -Have already automated 31 hospitals across Punjab and implemented different modules such as online patient registration, pharmacy and laboratory integration.  - Arranged more than 60 training sessions and have trained more than 450 users.  **Academic Research Projects**   * Thesis on “Food Insecurity in Pakistan” * Research project on Macro and Micro Economics in Pakistan * Research paper on “The effect of terrorism on the education sector” * Social media project on PTV * Attended a tour and prepared a research paper on Lahore Stock Exchange   **Interests and Hobbies**   * National and International Politics * Sports (Cricket, swimming) * Reading Business Related Literature | 2011 – 2015  2009 – 2011  2015-2017  Jul – Sep 2014  Nov-2017 to Present |